1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

Overall, the chance to launch a successful campaign is higher than failed/canceled.

However as the goal set higher, the campaign increased chances to fail.

Campaigns goal set in the amount of $50,000 has the highest successful rate.

1. What are some limitations of this dataset?

We won’t be able to know which category has the highest successful% prorate amount categories.

1. What are some other possible tables and/or graphs that we could create?
2. Proration of outcomes in each categories.